



MALL PROMOTIONAL COSTS 2011

Retail Merchandising Unit 1		RMU 2	
Time Frame	Cost plus VAT	Time Frame	Cost plus VAT
1 Day	£85	1 Day	£75
2 Days	£170	2 Days	£120
3 Days	£200	3 Days	£140
4 Days	£230	4 Days	£175
1 Week	£250	1 Week	£200

Promotional Area (2.4m x 1.2m)		Main Promotional Area (4.5m x 4.5m)	
Time Frame	Cost plus VAT	Time Frame	Cost plus VAT
1 Day	£75	1 Day	£100
2 Days	£150	2 Days	£180
3 Days	£175	3 Days	£250
4 Days	£200	4 Days	£300
1 Week	£220	1 Week	£350

Advertising	Cost
A4 Lift posters	£10 per week per lift
A2 posters	£20 per week
Pop up stands	£40 per week
Banner (car park exit)	£50 per week

REQUIREMENTS: Apply in writing or email to:

Email lthornton@hartshopping.co.uk

Liza Thornton
 Management Suite
 Hart Shopping Centre
 Fleet Road
 Fleet
 Hants, GU51 3LA

With details of dates required and products to be sold or promotion details

- Payment to be received two weeks prior to commencement of promotion
- Copy of Public Liability Insurance documentation, worth £5,000,000 is required 2 weeks prior to promotional date
- Any electrical requirements need to be covered by PAT testing certificates provided by the promoter

Tel: 01252 811834

Fax: 01252 815104

Hart Shopping

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www.hartshopping.co.uk